

Global Leader in Consumer Products Manufacturing and Distribution

GHG Inventory Auditing and the Carbon Disclosure Project Reporting Support

Need

A leading global consumer goods manufacturing and distribution company with operations in Europe, Asia, and Africa, wanted to solidify its reputation as a sustainable enterprise by publically reporting its global greenhouse gas (GHG) emissions to the Carbon Disclosure Project, one of the leading public registries for carbon emissions reporting. The company also sought comprehensive guidance on its corporate carbon management strategy and tactical support, such as GHG data management, quality assurance, and corrective action, to assist in continuous measurement and reduction of its GHG emissions.

Solution

AEA/Project Performance Corporation (PPC) provided an independent review of the company's draft response to the Carbon Disclosure Project's public questionnaire to ensure a high quality and verifiable submission. Additionally, our carbon management experts advised the company on its strategy for mitigating business risks associated with climate change - a new category of CDP reporting and an area the client had not previously addressed. Finally, our project team delivered a guidance protocol to ensure the robustness and completeness of the client's carbon management program.

Value delivered

Working with AEA/PPC consultants, the company was able to submit an accurate and comprehensive assessment of its total carbon footprint and climate change business strategy to the Carbon Disclosure Project. Our comprehensive competitor analysis ensured that the company's response would equal or exceed its industry peers. With a greater understanding of the material risks posed by climate change, the company was able to satisfy stakeholder disclosure demands and create an actionable climate change mitigation strategy. This process, guided by AEA/PPC carbon management experts, empowered the client's sustainability team with general guidance and best practices on leading carbon management principles that strengthened their ability to implement their strategy.



The program prepared the company for the first ever Carbon Disclosure Project report submission and provided competitor analysis to ensure the company's response was equal to or exceeded its industry peers.

Why AEA/PPC?

Drawing on extensive international experience, AEA/PPC's comprehensive portfolio of carbon management services allows our clients to adopt best practices for all areas of their business, beginning with the development of a high-quality GHG inventory and the identification of cost-effective carbon reduction opportunities. AEA/PPC brings over 20 years of experience in environmental policy analysis and climate change markets and has delivered over 50 enterprise carbon management programs, including carbon footprints, GHG data audits, compliance support, target optimization, abatement assessments, and behavior change programs. Our resource efficiency and carbon management programs have helped over 300 organizations save \$1.6 billion in energy costs and reduce 2 million tons of carbon dioxide.